

Nagore

ECOLOGIC + FRIENDLY SHOES



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Presentation

Nagore is a small company that designs, manufactures and sells organic shoes produced by craftsmen in Europe (Menorca, Spain).

Nagore is an original and fun-loving brand offering a range of footwear that is re-launched with the hope of becoming a benchmark in the industry.

It was created by a group of artisans and designers with an alternative, casual and ecological approach.

Materials

Leathers

Vegetable tanning. The leather is placed directly on the tree bark to dry and thus we follow a traditional and natural tanning. The materials we use are chrome-free, in order to respect the environment.

Creppe and Lactae Hevea

Both are saps from the "Hevea" trees in Brazil, from which we obtain the rubber and afterwards the creppe. Both are purely natural rubbers. They are used for the soles of our shoes.

Cotton and Jute

Vegetable and biodegradable fibre fabrics made following ecological manufacturing processes. We use these materials both for the summer shoes and for the winter paddings.

Cork

Produce which comes from the bark of cork trees. We use it in the anatomic soles, thus making the shoe much more ergonomic and comfortable.

Rubber

The rubber we use comes from recycled car tyres. Once you have used the shoe, if you return it back to us, we will use the materials to manufacture more shoes.



NAGORE IS...

Comfortable

Our lasts adapt to our feet's anatomy, they are wide and structured. The different leathers used are vegetable tannings, soft and nice to the touch. The soles are made of natural rubber from elastic and flexible saps.

Cosmopolitan and Social

We like to share our life, share the world, learn from nature, wander with our friends to know new places, new cultures and enjoy our environment as well as those elements which are closer to us.

Casual and Vital

Shoes, which make both you and us, enjoy life. Our colours are a symbol of vitality and self-assurance. Happiness is our source of inspiration.



Nagore

ECOLOGIC + FRIENDLY SHOES

NAGORE IS...

Open Mind

We are always open to receive new ideas and opinions which help us to understand our customers as we live in a world with different perspectives.

Sensitive and Honest

We respect our environment and we want to leave our social and ecological mark. We say this in absolute honesty. Shoes are designed to be manufactured with products which are natural and thus healthy for us and for the environment. They are manufactured handmade in Europe, under fair working conditions. We believe that we must take into consideration all the elements which surround our shoes when we design them, as if they were some friend of ours. Likewise, the shoeboxes are also reusable and the bags handed out at our shops are made of compost potato flour. Our shoes are a dream of freedom, which allow us to enjoy everything we do and which we hope we continue doing so.



Nagore Stores

We have used our own name-brand stores as selling outlets from the very beginning as a way of communicating our philosophy and having a direct relationship and face-to-face encounters with the client. Nagore's new store in Barcelona is located in the Gracia district.

We chose this area because it represents a town within the city: town squares bustling with leisurely, happy and cultural life, a neighbourhood where there is open communication between its people and small businesses, and first-hand dealings with artisan and designer creative workshops.

The results are spaces and opportunities for direct interaction between customers and high-quality manufacturers.



Barcelona shop

History

Our story begins in Menorca (Balearic Islands, Spain) in 1983 and since then we have been operating both in Menorca and Barcelona.

We began in quite a peculiar way, as we started selling shoes at craft markets and music festivals.

In 1992, we set up our own workshop and we opened the first Nagore shop in Cuidatella, Menorca. This has been one of the pillars of our brand since the opening of our shops.

Our first model was the Minorcan abarcas. We innovated as regards colours and models.

The Mediterranean Sea has been our inspiration and is still, thanks to its colouristic spirit, together with its relaxed life style.

Currently we have three shops in Menorca and Barcelona where we offer two collections every year with models based on Design, Craftsmanship and Sustainability; a conceptual fashion which lasts forever.



Press

De tiendas

Sandalias verdes

Nagore
Asturies, 50. www.nagore.es
Teléfono: 93.368.83.59.

Las sandalias de Javier Nagore respiran aires nuevos. Con más de 20 años de experiencia en la elaboración de calzado artesanal, este creativo menorquín le ha dado otra vuelta de tuerca a las abarcas de toda la vida para conseguir modelos rompedores en diseño y alternativos en materiales. Plantillas ergonómicas de hierba reciclada, suelas naturales de crepé, pieles de curtición vegetal y tintes naturales para un zapato de ecodiseño, confeccionado en pequeñas producciones en un taller de Menorca.

«No sólo pretendemos hacer un producto verde, sino divertido y colorista», explica Nagore. La firma tiene tiendas en Ciutadella y Maó desde hace 15 años y también acude en Navidad a la Fira de Santa Llúcia de Barcelona, pero hace un par de semanas ha instalado esta tienda en el barrio de Gràcia.

Huertos en el asfalto y suelas

que sueltan semillas son algunos de los dibujos que, en una escenografía completamente blanca, envuelven a este universo ecológico y creativo. Un espacio en el que podrá descubrir sandalias raras, como unas que recuerdan los pies de un dragón, recicladas o de inspiración romántica; y todas, tremendamente cómodas. Los precios van de los 50 a los 75 euros. ≡

Interior del establecimiento.

GUILERMO MOLINER



“el Periódico” domingo 12/8/2007 - pg.30

Nagore Footwear, Winter 2007 Collection

by Petz Scholtus, Barcelona on 11.20.07

FASHION & BEAUTY

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A while ago [we wrote about Nagore footwear](#) and their traditional Spanish sandals called *Abarcas*. Almost two years later, the Menorcan shoe company announces the opening of their first shop in Barcelona and their latest winter collection. **Nagore** are still mixing colours, tradition and eco materials into seriously comfortable and beautiful shoes. The company, based on the island of Menorca, use exclusively eco-friendly leather that is 100% vegetable tanned. The soles are made from crepe (natural rubber) or leather, depending on the model.

We especially like their series [Family Dylan](#), model *Martina*, a cute ankle boot available in black, green, brown or pink, costing 104€ a pair. High boots in bright yellow, orange and other funky colours are also available as well as equally colourful shoes for men.

All materials are sourced within Europe and their shoes are made locally in Menorca, which allows you to order the colour combination you like. So far, Nagore footwear is mainly available via [their web site](#) (only partly in English) and their new shop in Barcelona (c/Asturies, Gràcia). [:Nagore](#)

More footwear on [TreeHugger](#):

[Buy Green: Men's casual Shoes](#), [Buy Green: Women's casual Shoes](#)
[Pataogonia](#), [Worn Again](#), [Timberland](#), [El Naturalista](#), [TOMS shoes](#)

Web “TreeHugger” 02/11/2007 pg. Fashion & Beauty

Press

A COMPRAR. EL BARCELONÈS, text i fotografies Alexandra Sureda

Diversitat al cor de Gràcia

Roba parisenca, complements africans, sabates menorquines... el carrer Torrent de l'Olla és un eix comercial de Gràcia ineludible, si sou bons compradors.

Nagore

GRÀCIA és, diguem-ho clar i net, el barri que li fa la competència més dura al Born. Els dos aposten per les propostes de joves dissenyadors i valoren per sobre de tot la creativitat i l'originalitat. Però, a Gràcia, les bones propostes es concentren principalment en cinc carrers: Gran de Gràcia, Travessera de Gràcia, Verdi, Astúries i Torrent de l'Olla, aquest últim el nostre ob-

La Gruta

Artístic & Lull

"Sortim" suplemento periodico AVUI, nº102 - 28/9/2007- pg.42

IMP

Trossos del món

PACIÈNCIA. Hi ha de tot i de tot arreu; per tant, és una botiga per entrar i dedicar-hi el seu temps. Cada objecte parla per si sol i té el seu valor i el seu artista. Hi ha bijuteria, bosses de mà i peces artesanals que es fan al taller del darrere, d'on surten des d'atractius llums per a la casa, dissenyats per la mestressa de la botiga, fins a escultures de fusta. La botiga és un antic pis rehabilitat amb un espai per a exposicions, on els artistes no han de pagar per exposar. ■

C/ Torrent de l'Olla, 86// Tel. 93.285.50.82

NAGORE

Artesania menorquina

Ens excusam d'entrada perquè l'article va sobre botigues al carrer Torrent de l'Olla i aquesta està al carrer Astúries, però ara un caramell difícil de no tastar. Pràcticament està tocant al carrer Torrent de l'Olla i hi heu d'entrar. Hi són només des de l'agost, encara que a Menorca ja fa més de vint anys que treballen amb sabates. La Núria i el Xavier van començar amb les sarranques, però el concepte ha canviat lleugerament. La seva dissenyadora, la Núria, aposta per propostes coloristes, divertides i artesanals. Tota la cadena la fan aquí i ells mateixos dissenyen, fabriquen – amb materials molt naturals – i venen les seves pròpies sabates. Feu un cop d'ull a la col·lecció de tardor; val la pena. ■

*C/ Astúries, 50 // Tel. 93.368.83.59
www.nagore.es*

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"Sortim" suplemento periodico AVUI, nº102 - 28/9/2007- pg.46

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